

community**action**coalition

FOR SOUTH CENTRAL WISCONSIN

Strategic Planning Pre-Work Questions

Please complete and email your completed homework to Amy at amyschlotthauer@aesconsultingfirm.com or bring it with you to the July 24 Board meeting!

Strategic Opportunities and Threats

1. What do you believe are the 3-5 most important strategic opportunities facing the organization over the next three years?
2. What do you believe are the 3 most important strategic threats facing the organization over the next three years?
3. What top 3-5 tangible results will be indicators of success for the organization over the next three years?

Positive Change

4. If you could see one positive change for the organization over the next three years, what would it be?

Strengths and Weaknesses

5. What are the organization's top three strengths that should be leveraged as we move forward?
6. What are the organizations top three weaknesses that should be "shored up" as part of the next strategic plan?

Challenging Status Quo

7. Are there any long-standing practices that you have historically been unwilling or unable to address that need to be on the table during the planning workshop?

Non-Traditional Ideas

8. What non-traditional or out of the box ideas are worth exploring?

Short Term Challenges

9. In the first 12 months of this new plan, what has urgency and must be a priority to be accomplished? (Top three items)

Mission and Vision

10. Please review the organization's current mission statement (why we exist) and vision statement (what we hope to achieve) (see below). Based on your previous responses, do you believe the current mission and vision statements are still "on target"? If not, what would you change?

Our Vision

We envision a just and equitable community for every person.

Our Mission

We seek to transform our communities by fostering conditions where everyone can achieve social and economic security.

Questions We Will Answer

11. If we are successful in formulating a strong roadmap for the organization, what are the top five questions we will have answered in the strategic plan?